



**CITY OF GLENDALE
ARTS & CULTURE COMMISSION
Minutes of Regular Commission Meeting**

**November 19, 2009, 2:00 p.m.
City Council Chambers, 613 E. Broadway**

1. ROLL CALL

Chairperson Keyvanian called the meeting to order at 2:00 p.m.

Present: Commissioner Stepanian
Commissioner Lee
Commissioner DerHovanessian
Commissioner Solis
Commissioner Wagner
Commissioner Grigorian

George Chapjian, Director of Parks, Recreation and Community Services and Michael Grant, Senior Assistant City Attorney also attended the meeting.

2. CONSENT ITEMS

A. Approval of Regular Commission Meeting Minutes from September 17th, 2009 at 2:00 p.m.

It was moved by Commissioner Grigorian, seconded by Commissioner Solis and carried.

That the Commission approve the regular Commission Meeting Minutes from September 17, 2009 at 2:00 p.m.

Commissioners Keyvanian, Lee, DerHovanessian, Solis and Grigorian voted to approve the minutes.

Commissioner Stepanian abstained.

Commissioner Wagner was absent at the time of the vote.

3. INTRODUCTIONS & PRESENTATIONS

A. Exhibition of New Art Banners at the Adams Square Mini Gas Station- Presentation by Arlene Vidor

Ripsime Marashian announced that Arlene Vidor requested by email to postpone her presentation for either December or January.

B. Red Rabbit Arts & Crafts Market- Presentation by Carmen Flores Tanis

Carmen Flores Tanis, Glendale resident and artist presented to the Commission the Red Rabbit Arts & Craft Market which will be held Sunday, December 6, 2009 at Descanso Gardens from 9:30 a.m. to 3:30 p.m. The event is free; however, attendees will pay the Descanso Gardens admission price. There will be approximately 30 vendors and a full schedule of free workshops. The first event was held December 2008 and had a

successful outcome with close to \$10,000 in sales with a total of 27 members. A portion of the sales were given to Descanso Gardens. It was noted that this event is different because it has an emphasis on education and teaches participants important and practical skills that can be implemented in business. Carmen also stated that they are ready to expand and would like to bring the event to Glendale. For applications and further details the website address is www.redrabbitworkshop.com.

4. ORAL COMMUNICATIONS

None.

5. BUSINESS AGENDA

A. Action Items

1. Approval of Rachmaninoff Junior Piano Competition Committee's Recommendation to the City Council.

Ripsime Marashian stated that in September a committee was formed with two members from the Parks and Recreation Commission and two members from the Arts and Culture Commission. The committee met with Mr. Armen Ter-Tatevosian, organizer of the Rachmaninoff Junior Piano Competition, to determine the needs of the proposed piano competition and help direct him to sources of revenue within the community. Based on the information collected by the committee, the following was recommended:

- To contribute \$50,000 seed money to the IC&F (International Competition & Festivals)
- Appoint members to a fundraising committee to assist IC&F in raising the necessary funds
- Give direction to the City Attorney to draft an agreement.
- Give direction to Parks, Recreation & Community Services to negotiate the business details and profit/loss.

Staff is recommending that the Arts & Culture Commission approve the committee's recommendation to the City Council.

It was moved by Commissioner Grigorian, seconded by Commissioner DerHovanessian and carried:

That the Arts & Culture Commission approve the committee's recommendation and a slight modification was added by Commissioner Grigorian to include Commissioner Wagner's recommendation that the City of Glendale will not have to directly contribute monetarily.

Commissioners Keyvanian, Lee, DerHovanessian, Solis, Wagner and Grigorian voted to approve the motion.

Commissioner Stepanian voted no.

B. Reports

1. Arts Tune Up Glendale 2009- Final Report

Ripsime Marashian reported that the LA County Arts Commission and the Cultural Affairs Section of Parks, Recreation and Community Services presented the Arts Tune Up Workshop on Saturday, October 24th at the Glendale Civic Auditorium. The event

was free and was designed to provide information on a variety of topics including fundraising, marketing and health insurance. There were a total of 15 presenters that focused on advocacy, art education, grant writing and licensing for visual artists. Commissioner Lee stated that he did attend and thought the event was very good and professional.

Chairperson Keyvanian also commented that it is important for artists to be made aware of such important topics.

Ripsime also mentioned that parking was provided for free by the Parks, Recreation and Community Services Department and thanked the Civic Auditorium staff for their hard work.

2. Temporary Art Galleries (Vacant Storefront Art Display Project) in Downtown Glendale- Information Only

Ripsime Marashian stated that in a City Council meeting in September, Council Member Laura Friedman directed the Redevelopment Agency and the Arts & Culture Commission to work together to research on vacant storefront art display programs for Downtown Glendale. Staff has contacted cities who currently working with the Glendale Redevelopment Agency and the Planning Department and have contacted other cities for information. A full report will be prepared for the City Council for further direction.

6. COMMISSION/STAFF COMMENTS

Collaboration of the Commission with local businesses- Commissioner Stepanian voiced his concern regarding the necessity of the Arts & Culture Commission's collaboration with local businesses. During his comments, Mr. Grant, Senior Assistant City Attorney, advised Commissioner Stepanian that he may be in violation of the Brown Act and that his comments need to be brief and not to exceed two minutes.

Holiday Events- Commissioner Wagner encouraged the public to visit the Glendale Unified School District website for holiday events.

Local Artist Recognition- Emil Kazaz- Commissioner Grigorian stated on November 7, 2009 an event was held at the Pasadena Armenian Center honoring a local artist, Emil Kazaz, a Glendale resident. The event was attended by at least 200-300 people. Ripsime Marashian and Commissioner Grigorian presented the artist with an award from Mayor Quintero for his achievements.

Ongoing Exhibition at Brand Library and Art Galleries- Commissioner Grigorian announced that the Brand Library and Art Galleries will be home to an ongoing exhibition called Metropolis Prospects and Exhibitions. It will consist of five artists, one of whom is a local Glendale resident. The Exhibition will last until December 11, 2009.

Unity Fest Attendance- Commissioner Lee thanked the public for a well attended Unity Fest which was held on October 11, 2009. He mentioned that the festivities, stage show and Farmers Market were enjoyable and thanked Council Member Drayman for bringing the Montrose Farmers Market to the

festival. He also thanked Zizette Mullins, Community Relations Coordinator and the staff for all their hard work.

Attendance Record- Commissioner Solis wanted to state for the record that he has not missed as many Commission meetings as was stated by a Commissioner in a previous meeting.

Appreciation Note in relation to the Station Fires- Commissioner DerHovanessian thanked the City of Glendale and the Fire Department for their hard work during the station fires.

Richard Espinoza's Dedicated Service to the City- Chairperson Keyvanian and Commissioner Wagner thanked Richard Espinoza for all his years of dedicated service to the Arts & Culture Commission.

Recognition of staff- Chairperson Keyvanian thanked staff for their hard work in relation to the Rachmaninoff Junior Piano Competition and especially thanked Tereza Aleksanian, Administrative Analyst with Parks, Recreation and Community Services.

Arts from Ashes- Director Chapjian announced that an interest has risen from a group who would like to create *Arts from Ashes* due to the recent fires that struck Deukmejian Wilderness Park. The artwork could potentially be displayed in storefronts in Downtown Glendale. Staff will come back to Commission with a report.

7. WRITTEN COMMUNICATIONS

None.

8. ADJOURNMENT

The meeting adjourned at 3:20pm

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Chairperson Grigorian